



APR Consultation Evidence Base

All figures are taken from UCAS historic data for the 2010 year of entry admissions cycle unless otherwise stated.

Reference 1: Domicile of applicants applying through UCAS for 2010 year of entry

Graph 1: Domicile of applicants applying through UCAS

	Total	%
UK	587,240	84.1%
Other EU	47,370	6.8%
Non EU	63,318	9.1%
Total	697,928	100%

<i>Timing of application and domicile of applicant</i>	Pre 15 January	%	Post 15 January	%
UK	499,451	85.1%	87,789	14.9%
Other EU	36,534	77.1%	10,836	22.9%
Non EU	34,571	54.6%	28,747	45.4%
Total	570,556		127,372	

Reference 2: Age profile of applicants applying through UCAS for 2010 year of entry

<i>Age profile of UCAS applicants for 2010 year of entry</i>	Total	%
17 and under	14,855	2.1%
18	269,971	38.7%
19	148,712	21.3%
20	65,203	9.3%
21	38,337	5.5%
22	26,421	3.8%
23	19,033	2.7%
24	14,331	2.1%
25 to 29	42,647	6.1%
30 to 39	37,777	5.4%
40 & over	20,641	3.0%
Total	697,928	100%

<i>Graph 2: Age profile of applicants applying through UCAS</i>	Total	%
19 and under	433,538	62.1%
20 to 24	163,325	23.4%
25 to 29	42,647	6.1%
30 to 39	37,777	5.4%
40 & over	20,641	3.0%
<i>20 and over</i>	<i>264,390</i>	<i>37.9%</i>
Total	697,928	100%

<i>Timing of application and age profile of applicant</i>	Pre 15 January	%	Post 15 January	%
17 and under	12,829	86.4%	2,026	13.6%
18	258,844	95.9%	11,127	4.1%
19	129,046	86.8%	19,666	13.2%
20	46,623	71.5%	18,580	28.5%
21	23,622	61.6%	14,715	38.4%
22	16,341	61.8%	10,080	38.2%
23	11,936	62.7%	7,097	37.3%
24	8,993	62.8%	5,338	37.2%
25 to 29	26,720	62.7%	15,927	37.3%
30 to 39	23,480	62.2%	14,297	37.8%
40 & over	12,122	58.7%	8,519	41.3%
Total	570,556		127,372	

<i>Timing of application and age profile of applicant</i>	Pre 15 January	%	Post 15 January	%
19 and under	400,719	92.4%	32,819	7.6%
20 and over	169,837	64.2%	94,553	35.8%
Total	570,556		127,372	

Reference 3: Admissions processing volumes for the 2010 year of entry.

<i>Number of choices made by each applicant</i>	Total	%
Choices made = 1	82,232	11.8%
Choices made = 2	32,171	4.6%
Choices made = 3	39,854	5.7%
Choices made = 4	64,118	9.2%
Choices made = 5	439,578	63.0%
Choices made = 0*	39,398	5.6%
Total applicants	697,351	

*Applicant may have applied directly to Clearing or withdrawn from the application process before making application choices.

<i>Total number of choices made by applicants</i>	Total
Choices made = 1	82,232
Choices made = 2	64,342
Choices made = 3	119,562
Choices made = 4	256,472
Choices made = 5	2,197,890
Total Application Choices	2,720,498

Status of applications pre-Confirmation

Conditional offers	Total	
<i>Declined by applicant</i>		
C No Reply	2,674	
CD Declined	605,943	
CDBD Declined by Default (reply not received)	67,343	
<i>Accepted by applicant</i>		
CF Firmly accepted	415,888	
CI Held as insurance	304,210	
Total conditional offers	1,396,058	51.3%

Unconditional offers		
<i>Declined by applicant</i>		
U No Reply	326	
UD Declined	97,621	
UDBD Declined by UCAS - Reply not received in time	13,162	
<i>Accepted by applicant</i>		
UF Firmly accepted	91,765	
UI Held as insurance	12,690	
Total unconditional offers	215,564	7.9%

Withdrawn/ cancelled		
<i>Withdrawn by applicant</i>		
W Withdrawn (either at the request of the applicant or institution)	205,477	
<i>Cancelled by applicant</i>		
RCNC Referred, the applicant withdrew from choice to reply to another offer	1,759	
Total withdrawn/ cancelled	207,236	7.6%

Unsuccessful		
<i>Applicant unsuccessful</i>		
REJ Unsuccessful	866,190	
RBD Reject by Default (decision not received from institution)	22,322	
<i>Other unsuccessful outcome</i>		
F Course full decision made against an application	9,362	
REF Sent to institution for consideration	3,239	
NONE None	495	
Total unsuccessful	901,608	33.1%

Total applications		2,720,466
---------------------------	--	------------------

Outcome of conditional and unconditional offers	Total	%
Declined by applicant	787,069	48.8%
Accepted by applicant	824,553	51.2%
Total offers	1,611,622	100.0%

Outcome of conditional and unconditional offers	Total	%
Accepted as firm choice	507,653	31.5%
Accepted as insurance choice	316,900	19.7%
Declined by applicant	787,069	48.8%
Total offers	1,611,622	51.2%

Route through system for placed applicants	Total	%
Placed at firm choice	372,123	76.4%
Placed at insurance choice	37,871	7.8%
Placed in main scheme	409,994	84.1%
Placed in Extra	7,018	1.4%
Placed in Clearing	46,925	9.6%
Placed directly by HEI	23,015	4.7%
Placed in Adjustment	377	0.1%
Total placed applicants	487,329	100.0%

Final outcome at end of cycle	Total	%
Placed applicants	487,329	69.9%
Unplaced applicants	210,022	30.1%
Total applicants	697,351	100.0%

Split of conditional v unconditional offers	Total	%
Conditional offers	1,396,058	86.6%
Unconditional offers	215,564	13.4%
Total offers	1,611,622	100.0%

Firm choices resulting in a place	Total	%
Applicants not placed at firm choice	135,530	26.7%
Applicants placed at firm choice	372,123	73.3%
Firm choices	507,653	100.0%

Insurance choices resulting in a place	Total	%
Applicants not placed at insurance choice	279,029	88.0%
Applicants placed at insurance choice	37,871	12.0%
Total insurance choices	316,900	100.0%

Use of insurance choice	Total	%
Insurance choices	316,900	45.4%
Applicants ineligible or not using insurance	380,451	54.6%
Total applicants	697,351	100.0%

Results through ABL	Total	%
Results available in Awarding Body Linkage	382,642	54.9%
Results not available in Awarding Body Linkage	314,709	45.1%
Total applicants	697,351	100.0%

A level and Scottish Highers through ABL	Total	%
Applicants with A level and Scottish Highers	336,547	88.0%
Applicants with other qualifications	46,095	12.0%
Results available in Awarding Body Linkage	382,642	100.0%

<i>Volume of applicants applying with results</i>	Total	%
Predicted results	271,936	80.8%
Applying with results	64,611	19.2%
Applicants with A level and Scottish Highers	336,547	100.0%

<i>Route to Clearing</i>	Total	%
Direct to Clearing	9,059	17.2%
Main scheme to Clearing	43,553	82.8%
Total Clearing applicants	52,612	100.0%

<i>Main scheme status pre-Clearing</i>	Total	%
CF and CI	25,405	58.3%
CF and UI	220	0.5%
CF only	5,105	11.7%
Conditional firm	30,730	70.6%
Unconditional firm	638	1.5%
Firm choice pre-confirmation	31,368	72.0%
Rejected from all five choices	2,379	5.5%
Withdrawn or rejected from all choices	5,497	12.6%
No offers pre-confirmation	7,876	18.1%
Declined conditional offers	3,148	7.2%
Declined unconditional offers	667	1.5%
Declined both	283	0.6%
other	211	0.5%
No firm choice but declined offers	4,309	9.9%
Total main scheme to Clearing applicants	43,553	100.0%

<i>Choices in main scheme for those with no offers</i>	Total	%
One to four choices	3,155	40.1%
Five choices	4,721	59.9%
No offers pre-confirmation	7,876	100.0%

<i>Unplaced applicants</i>	Total	%
Referred	3	0.0%
Holding Offer	290	0.1%
Completely Withdrawn	20,257	9.6%
In Clearing only	6,639	3.2%
In main scheme/Extra/Clearing	182,833	87.1%
Total unplaced applicants	210,022	100.0%

<i>Unplaced applicants from main scheme</i>	Total	%
Declined offers in main scheme	62,966	34.4%
Did not decline offers in main scheme	119,867	65.6%
Unplaced in main scheme/Extra Clearing	182,833	100.0%

<i>Domicile of accepted applicants</i>	Total	Accepted	%
UK	587,240	424,634	72.3%
Other EU	47,370	25,607	54.1%
Non EU	63,318	37,088	58.6%
Total accepted applicants	697,928	487,329	

Reference 4: HEI transactions and indicative cost to process admissions.

Number of transactions to place applicants	Total	Commentary
Review applications	2,720,498	<i>total number of application choices</i>
Reject application or make offer	2,513,262	<i>number of application choices less withdrawn/cancelled choices</i>
Process applicant replies to offers	1,611,622	<i>number of conditional and unconditional offers</i>
Confirm or reject places at Confirmation	824,553	<i>number of firm and insurance choices</i>
Process Clearing calls	1,638,225	<i>number of Clearing places x 35 calls per place (see working below)</i>
Total transactions	9,308,160	

Total cost of processing	Total	Estimated Time (mins)	Total Days	Total FTE	Total Cost
Review applications	2,720,498	3	17,003	77	£ 1,932,172
Reject application or make offer	2,513,262	15	78,539	357	£ 8,924,936
Process applicant replies to offers	1,611,622	5	16,788	76	£ 1,907,696
Confirm or reject places at Confirmation	824,553	10	17,178	78	£ 1,952,067
Process Clearing calls	1,638,225	30	102,389	465	£ 11,635,119
Total	9,308,160	63	231,898	1,054	£ 26,351,990

Assumptions: 8 hour working day, 220 working days a year, £25,000 average salary

HEI	Clearing Places	Calls	Calls per Place
HEI 1	780	74,000	95
HEI 2	246	1,000	4
HEI 3	160	19,000	119
HEI 4	1,664	7,000	4
HEI 5	1,174	3,000	3
HEI 6	453	3,500	8
HEI 7	918	19,000	21
HEI 8	757	20,000	26
Average calls per place available			35

Reference 5: Application volumes throughout the admissions cycle

Year of entry	% applying before 15 October	%	% applying between 15 October and 15 January	%	% applying after 15 January	%	Total
2009	64,438	10.1%	399,778	62.5%	175,644	27.5%	639,860
2010	71,883	10.3%	498,735	71.5%	126,733	18.2%	697,351
2011	76,612	11.1%	507,000	73.2%	108,746	15.7%	692,358

Reference 6: Observations within the current admissions system

Withdrawn/ cancelled	Total
<i>Withdrawn by applicant</i>	
W Withdrawn (either at the request of the applicant or institution)	205,477
<i>Cancelled by applicant</i>	
RCNC Referred, the applicant withdrawn from choice to reply to another offer	1,759
Total withdrawn/ cancelled	207,236

Top five reasons for calls to the UCAS call centre	Total
WHAT IS THE STATUS OF THE APPLICATION?	42,952
HOW DO I APPLY?	41,737
CAN I CHANGE/SWAP MY REPLIES?	35,159
WHY CAN'T I LOG IN TO TRACK	32,014
HOW DO I ENTER MY QUALIFICATIONS	24,278

Number of applicants for 2010 year of entry who were accepted at their insurance choice and asked to be released from it	9,220
Placed elsewhere	5,371
Unplaced at end of cycle	3,849
Total	9,220

Unplaced applicants who declined offers or withdrew	Total	%
Withdrawn from process	20,257	24.3%
Declined offers in main scheme	62,966	75.7%
Total unplaced applicants who declined offers or withdrew	83,223	100.0%

Percentage of re-applicants who received offers in for 2010 year of entry	Total	%
Received conditional or unconditional offers for 2010 year of entry	57,848	69.5%
Total 2010 year of entry applicants who reapplied for 2011 year of entry	83,210	100.0%

Did you apply for any courses, universities or colleges that you weren't particularly interested in, just to use more of the available choices?*

No	54.0%
Yes	46.0%
Grand Total	100.0%

*UCAS survey of applicants, students and HEIs

Did you attend any university open days before you submitted your UCAS application?*

No	34.0%
Yes - for all of my choices	10.0%
Yes - for some of my choices	41.0%
(blank)	15.0%

Total	100.0%
--------------	--------

**UCAS survey of applicants, students and HEIs*

Reference 7: Applicant survey results and call centre enquiries.

Top five reasons for calls to UCAS call centre	Total
I DON'T UNDERSTAND WHAT YOUR LETTER/EMAIL MEANS.	5,176
I DON'T UNDERSTAND THE CONDITIONS OF THE OFFER FROM MY UNI. WHAT DO I DO?	1,945
WHAT DOES THIS UCAS TERMINOLOGY MEAN?	1,830
Total	8,951

Top five reasons for calls to UCAS call centre	Total
WHAT IS THE STATUS OF THE APPLICATION?	42,952
HOW DO I APPLY?	41,737
CAN I CHANGE/SWAP MY REPLIES?	35,159
WHY CAN'T I LOG IN TO TRACK	32,014
HOW DO I ENTER MY QUALIFICATIONS	24,278

Reasons given for why Apply is complex*	% of respondents
Information is difficult to enter	37.0%
Not enough support from outside UCAS	31.0%
Haven't found information from UCAS easy to understand	29.0%

**UCAS survey of applicants, students and HEIs*

Reference 8: Information, advice and guidance for applicants.

<i>Tariff points of insurance choice compared to firm choice</i>	<i>%</i>
Firm choice higher than insurance choice	57.8%
Insurance choice higher than firm choice	20.0%
Equal firm and insurance choices	22.2%
Total	100.0%

Estimates provided during site visits to 23 HEIs:

An estimated 20-40% of applications have predicted grades which fail to meet the minimum entry requirements of the course applied for.

In some courses up to 50% of applicants have predicted grades which do not meet the minimum entry requirements.

Upwards of 30% of applications (and higher for international) have missing or incomplete information

Reference 9: Predicted grades

Applicants currently placed directly by HEIs	23,015
Applicants currently making an unconditional firm choice pre-Confirmation	91,795
Estimated number of applicants applying with known grades	114,810

Estimated number of applicants applying with known grades	114,810	16%
Estimated number of applicants applying with predicted grades	582,541	84%
Total applicants	697,351	

<i>Degree of over- and under-prediction</i>	Total	%
Four grades over	286	0.1%
Three grades over	2,596	1.2%
Two grades over	18,415	8.4%
One grade over	70,273	32.0%
Exact	113,691	51.7%
One grade under	13,587	6.2%
Two grades under	817	0.4%
Three grades under	79	0.0%
Four grades under	0	0.0%
Total size of sample	219,744	100.0%

Table 2: Investigating the Accuracy of Predicted A Level Grades as part of 2009 UCAS Admission Process, BIS, June 2011

<i>Percentage of conditional firm choices resulting in a placed applicant</i>	Total
Applicants placed at firm choice	372,123
Applicants with an unconditional firm choice pre-Confirmation	91,795
Applicants placed with a conditional firm choice	280,328
Total conditional firm choices pre-Confirmation	415,888
Percentage of conditional firm choices resulting in a place	67.4%

<i>Observed combinations over/under/accurate A level grade predictions for a subset of applicants</i>	Total	%
3 Accurate predictions	8,641	9.7%
3 Under predictions	525	0.6%
2 Over predictions and 1 under prediction	4,188	4.7%
2 Accurate predictions and 1 under prediction	7,160	8.0%
2 Under predictions and 1 accurate prediction	2,763	3.1%
2 Under predictions and 1 over prediction	1,448	1.6%
1 Over prediction 1 accurate prediction 1 under prediction	9,239	10.4%
<i>Applicants receiving at least one under prediction</i>	25,323	28.4%
3 Over predictions	13,318	15.0%
2 Over predictions and 1 accurate prediction	22,297	25.0%
2 Accurate predictions and 1 over prediction	19,533	21.9%
2 Over predictions and 1 under prediction (repeated from above)	4,188	4.7%
2 Under predictions and 1 over prediction (repeated from above)	1,448	1.6%
1 Over prediction 1 accurate prediction 1 under prediction (repeated from above)	9,239	10.4%
<i>Applicants receiving at least one over prediction</i>	70,023	78.6%

Total	105,794	100.0%
--------------	----------------	---------------

NOTE: Data included within the above table represents around 90,000 18-year old UK applicants in 2010 where a complete set of three predicted A-level grades (A* to E) could be compared against the matching achieved grades.

Reference 10: Confirmation of conditional offers

<i>Applicants with a non-Clearing outcome pending awaiting 20th August 2011</i>	Total
Institution confirmation decision (currently CF or UCC)	62,657
Applicant Reply to UCC offer (AS12C - No Reply)	2,017
Non confirmation institution decision or applicant reply	3
Total applicants with a non-Clearing outcome pending	64,677

<i>Applicants with a non-Clearing outcome pending awaiting 5th September 2011</i>	Total
Institution confirmation decision (currently CF or UCC)	24,243
Applicant Reply to UCC offer (AS12C - No Reply)	96
Non confirmation institution decision or applicant reply	1
Total applicants with a non-Clearing outcome pending	24,340

Reference 11: Use of the insurance choice

<i>Analysis of applicants who received more than one offer and could have made an insurance choice but did not do so</i>	Total	%
Accepted an unconditional offer as their firm choice	24,083	33.0%
Accepted a conditional offer as their firm choice and chose not to make an insurance choice	21,554	29.5%
Declined or withdrew from all offers	27,312	37.4%
Total applicants who received more than one offer and could have made an insurance choice but did not do so	72,949	100.0%

<i>Outcome for applicants accepting a single conditional offer but eligible for an insurance choice</i>	Total	%
Accepted at conditional firm choice	15,329	71.1%
Accepted elsewhere	1,810	8.4%
Not accepted	4,415	20.5%
Total applicants accepting single conditional offer but eligible for insurance	21,554	

<i>Percentages of insurance choices resulting in a place</i>	Total	%
Applicants not placed at insurance choice	279,029	88.0%
Applicants placed at insurance choice	37,871	12.0%
Total number of insurance choices	316,900	100.0%

<i>Applicants withdrawing from their insurance choice</i>	Total
Applicants confirmed at their insurance choice	40,427
Applicants who withdraw from their insurance choice	2,279
Total placed applicants at their insurance choice	38,148

<i>Route through system for placed applicants</i>	Total	%
Placed in main scheme	409,994	84.1%
Placed in Extra	7,018	1.4%
Placed in Clearing	46,925	9.6%
Placed in directly by HEIs	23,015	4.7%
Placed in Adjustment	377	0.1%
Total placed applicants	487,329	100.0%

<i>Tariff points of insurance choice compared to firm choice</i>	%
Firm choice higher than insurance choice	57.8%
Insurance choice higher than firm choice	20.0%
Equal firm and insurance choices	22.2%
Total	100.0%

<i>Applicants with a non-Clearing outcome pending awaiting:-</i>	Total	UK	EU	Non EU
Institution confirmation decision (currently CF or UCC)	24,243	13,314	5,864	6,003
Applicant Reply to UCC offer (AS12C - No Reply)	96	59	26	20
Non confirmation institution decision or applicant reply	1	1	-	-
Total applicants with a non-Clearing outcome pending	24,340	13,374	5,890	6,023

Reference 12: Volume and percentage of applicants placed through Clearing

Year of Entry	Clearing Accepts	Accepted Applicants	%
2010	46,925	487,329	9.6%
2005	37,187	405,369	9.2%
2000	45,421	339,747	13.4%
1995	40,929	290,596	14.1%

Reference 13: Analysis of Clearing volumes

<i>Outcome of pre-Confirmation firm choices</i>	Total	%
Applicants unplaced at firm choice	135,530	26.7%
Applicants placed at firm choice	372,123	73.3%
Applicants with a pre-confirmation firm choice	507,653	100.0%

<i>Route to Clearing</i>	Total	%
Direct to Clearing	9,059	17.2%
Main scheme to Clearing	43,553	82.8%
Total Clearing applicants	52,612	100.0%

Clearing applications	68,010	
Clearing applicants	52,612	
Applicants placed through Clearing	46,925	89.2%

Reference 14: Comparison of Clearing accepts and continuation rates

	Accepts through Clearing	Total Accepts	Clearing Accepts as % of Total Accepts	% of students no longer in HE
HEI 1	4	3,378	0.1%	0.9
HEI 2	5	2,477	0.2%	5.6
HEI 3	7	3,214	0.2%	1.2
HEI 4	11	4,031	0.3%	3.2
HEI 5	3	970	0.3%	7.4
HEI 6	7	1,290	0.5%	3.9
HEI 7	7	1,260	0.6%	7.6
HEI 8	11	1,655	0.7%	3.3
HEI 9	49	5,480	0.9%	4.3
HEI 10	9	829	1.1%	12.3
HEI 11	37	3,096	1.2%	6.5
HEI 12	56	4,175	1.3%	2.1
HEI 13	38	2,826	1.3%	5.6
HEI 14	27	1,984	1.4%	28.6
HEI 15	65	3,859	1.7%	2.2
HEI 16	73	4,178	1.7%	4.3
HEI 17	41	2,221	1.8%	6.5
HEI 18	151	8,039	1.9%	6.8
HEI 19	35	1,861	1.9%	9.6
HEI 20	77	3,868	2.0%	3.9
HEI 21	68	3,286	2.1%	11.8
HEI 22	12	579	2.1%	4.6
HEI 23	73	3,454	2.1%	14.2
HEI 24	5	235	2.1%	6.1
HEI 25	95	4,432	2.1%	7.3
HEI 26	66	2,980	2.2%	9.2
HEI 27	35	1,571	2.2%	6.7
HEI 28	63	2,584	2.4%	13.3
HEI 29	99	3,674	2.7%	2
HEI 30	130	4,678	2.8%	3.1
HEI 31	76	2,663	2.9%	7.3
HEI 32	200	6,898	2.9%	4.5
HEI 33	9	305	3.0%	5.9
HEI 34	48	1,580	3.0%	7.7
HEI 35	75	2,299	3.3%	10.8
HEI 36	181	5,404	3.3%	2.9
HEI 37	49	1,459	3.4%	7.3
HEI 38	97	2,883	3.4%	9.3
HEI 39	126	3,733	3.4%	7.7
HEI 40	95	2,789	3.4%	5.6
HEI 41	126	3,525	3.6%	3.8
HEI 42	20	552	3.6%	11.4
HEI 43	7	186	3.8%	5.7
HEI 44	276	7,196	3.8%	8.6
HEI 45	233	5,612	4.2%	10
HEI 46	189	4,443	4.3%	5.3
HEI 47	173	4,059	4.3%	4.9
HEI 48	382	8,942	4.3%	5
HEI 49	9	203	4.4%	4.9
HEI 50	239	5,048	4.7%	3.6
HEI 51	194	4,067	4.8%	7.3
HEI 52	337	7,060	4.8%	8.3
HEI 53	147	3,075	4.8%	4.7
HEI 54	168	3,418	4.9%	5.5
HEI 55	10	201	5.0%	4.8
HEI 56	199	3,927	5.1%	4.1
HEI 57	19	349	5.4%	7.4
HEI 58	160	2,918	5.5%	2.4
HEI 59	48	871	5.5%	10.9
HEI 60	337	5,812	5.8%	8.1
HEI 61	439	7,462	5.9%	4.3
HEI 62	125	2,102	5.9%	5.5
HEI 63	297	4,892	6.1%	3.6
HEI 64	348	5,697	6.1%	7.8
HEI 65	236	3,395	7.0%	7.9
HEI 66	63	880	7.2%	7.6
HEI 67	246	3,436	7.2%	5.9
HEI 68	340	4,727	7.2%	6.9
HEI 69	324	4,496	7.2%	7.3
HEI 70	22	294	7.5%	3.5
HEI 71	509	6,755	7.5%	7.3
HEI 72	246	3,225	7.6%	11.3
HEI 73	98	1,277	7.7%	10.7
HEI 74	251	3,096	8.1%	6.3
HEI 75	197	2,426	8.1%	6.7
HEI 76	374	4,578	8.2%	7.1
HEI 77	103	1,257	8.2%	11.7
HEI 78	265	3,215	8.2%	5.4
HEI 79	63	760	8.3%	5.2
HEI 80	188	2,213	8.5%	2.4
HEI 81	314	3,662	8.6%	9.7
HEI 82	18	208	8.7%	3.8
HEI 83	665	7,562	8.8%	6.7
HEI 84	453	5,100	8.9%	10
HEI 85	51	565	9.0%	4.6
HEI 86	23	254	9.1%	7.9
HEI 87	55	602	9.1%	11
Average				6.8%

	Accepts through Clearing	Total Accepts	Clearing Accepts as % of Total Accepts	% of students no longer in HE		
HEI 88	66	679	9.7%	10		
HEI 89	333	3,290	10.1%	9.4		
HEI 90	449	4,431	10.1%	5.1		
HEI 91	657	6,411	10.2%	11.5		
HEI 92	459	4,462	10.3%	12.4		
HEI 93	780	7,524	10.4%	9.1		
HEI 94	172	1,628	10.6%	8.1		
HEI 95	505	4,728	10.7%	8.2		
HEI 96	231	2,062	11.2%	9.8		
HEI 97	255	2,204	11.6%	3.9		
HEI 98	553	4,748	11.6%	15.5		
HEI 99	709	6,027	11.8%	11.1		
HEI 100	175	1,453	12.0%	6.3		
HEI 101	633	5,242	12.1%	6.2		
HEI 102	413	3,389	12.2%	11.1		
HEI 103	335	2,697	12.4%	8.6		
HEI 104	264	2,122	12.4%	5.7		
HEI 105	383	3,066	12.5%	9.3		
HEI 106	456	3,602	12.7%	7.9		
HEI 107	602	4,693	12.8%	10.7		
HEI 108	785	6,104	12.9%	11		
HEI 109	222	1,722	12.9%	10.8		
HEI 110	89	645	13.8%	7		
HEI 111	415	2,994	13.9%	5.3		
HEI 112	394	2,822	14.0%	11.5		
HEI 113	221	1,527	14.5%	11.5	Average	9.1%
HEI 114	541	3,728	14.5%	10.2		
HEI 115	550	3,700	14.9%	9.2		
HEI 116	276	1,808	15.3%	14.4		
HEI 117	532	3,405	15.6%	5.3		
HEI 118	363	2,252	16.1%	10.6		
HEI 119	428	2,603	16.4%	8.5		
HEI 120	452	2,732	16.5%	8.1		
HEI 121	234	1,392	16.8%	17.4		
HEI 122	1,669	9,835	17.0%	11.4		
HEI 123	757	4,433	17.1%	12		
HEI 124	631	3,587	17.6%	12.7		
HEI 125	1,174	6,153	19.1%	12.7		
HEI 126	356	1,865	19.1%	7.1	Average	10.7%
HEI 127	1,330	6,255	21.3%	8.9		
HEI 128	95	435	21.8%	15.9		
HEI 129	814	3,574	22.8%	9.9		
HEI 130	1,013	4,300	23.6%	19.3		
HEI 131	1,251	5,269	23.7%	11.3		
HEI 132	918	3,828	24.0%	12.8		
HEI 133	631	2,551	24.7%	14.5		
HEI 134	890	3,421	26.0%	11.5		
HEI 135	1,664	5,514	30.2%	7.3		
HEI 136	57	152	37.5%	17.9		
HEI 137	145	382	38.0%	16.4		
HEI 138	1,671	4,338	38.5%	10.8		
HEI 139	76	142	53.5%	1	Average	12.1%

% no longer in higher education taken from Higher Education Statistics Agency Table T3a - Non-continuation following year of entry: full-time first degree entrants 2008/09 and UCAS Clearing data for 2010 year of entry.

Reference 15: Admissions processing inefficiencies

Estimates provided during site visits to 23 HEIs:

Upwards of 30% of applications (and higher for international) have missing or incomplete information

In some courses up to 50% of applicants have predicted grades which do not meet the minimum entry requirements.

Total number of HEIs not taking copy forms	35
Average number of applications	8,890
Approximate number of applications with no copy form	311,150
Total number of applications	2,720,498
Total applications with no copy form printed	311,150
Estimated total number of printed copy forms	2,409,348

Reference 16: Diversity of UCAS applicants

<i>Domicile of applicant</i>	Total	%
UK	587,240	84.1%
Other EU	47,370	6.8%
Non EU	63,318	9.1%
Total	697,928	100%

<i>Results through ABL</i>	Total	%
Results available in Awarding Body Linkage	382,642	54.9%
Results not available in Awarding Body Linkage	314,709	45.1%
Total applicants	697,351	100.0%

<i>Domicile of applicant and timing of application</i>	Pre 15 January	%	Post 15 January	%
UK	499,451	85.1%	87,789	14.9%
Other EU	36,534	77.1%	10,836	22.9%
Non EU	34,571	54.6%	28,747	45.4%
Total	570,556		127,372	

Reference 17: Efficiencies under the 2016 model

Total applicants	697,351
Places available	487,329
Currently placed directly by HEIs	23,015
Currently make an unconditional firm choice before confirmation	91,795
Placed in Apply 1	114,810
<i>Percentage of total applicants placed in Apply 1</i>	<i>16.5%</i>
Apply 2 applicants	582,541
Currently placed at conditional firm in main scheme	280,328
Currently placed at insurance choice in main scheme	37,871
<i>Currently placed at conditional firm or insurance choice</i>	<i>318,199</i>
Currently placed in Adjustment	377
Currently placed in Extra	7,018
<i>Currently placed in Adjustment and Extra</i>	<i>7,395</i>
Apply directly to Clearing	9,059
Conditional firm in main scheme before entering Clearing	30,730
Unconditional firm in main scheme before entering Clearing	638
<i>Currently placed in Clearing</i>	<i>40,427</i>
Placed in Apply 2	366,021
<i>Percentage of Apply 2 applicants placed in Apply 2</i>	<i>62.8%</i>
Placed in Apply 3	6,498
Total placed applicants	487,329

Number of transactions to place applicants	Total	Commentary
Review Apply 1 applications and place applicants	229,620	<i>number of applicants place in Apply 1 multiplied by two (average application choices)</i>
Review Apply 2 applications, reject or make offers	1,165,082	<i>number of applicants in Apply 2 multiplied by two (number of application choices)</i>
Applicant replies to HEI offers in Apply 2	609,161	<i>HEI offers are an estimated 25% uplift on places available to allow for applicants who receive two offers</i>
Review Apply 3 applications and place applicants	227,430	<i>number of places available multiplied by 35 calls per place</i>
Total transactions	2,231,293	

Processing of offers, replies and confirmation in current model	4,949,437
Processing of Apply 2 offers and replies	1,774,243
Efficiency saving under proposed model	3,175,194

Total cost of processing	Total	Estimated Time (mins)	Total Days	Total FTE	Total Cost
Review Apply 1 applications and place applicants	229,620	15	7,176	33	£ 815,412
Review Apply 2 applications, reject or make offers	1,165,082	15	36,409	165	£ 4,137,365
Applicant replies to HEI offers in Apply 2	609,161	10	12,691	58	£ 1,442,143
Review Apply 3 applications and place applicants	227,430	30	14,214	65	£ 1,615,270
Total	9,308,160	63	231,898	1,054	£ 8,010,190

Assumptions: 8 hour working day, 220 working days a year, £25,000 average salary