

UCAS

at the heart of connecting people to higher education

UCAS services for schools and colleges

UCAS' products and services are designed to ensure you are fully equipped to guide students helping them make the right choices, for the right reasons and with the right outcomes.

*See inside to
find out how we
can help you
and your
students.*



UCAS Card

Register from November Year 12

ucascard

The start of the UCAS journey. Year 12/S5 students can sign up for the free UCAS Card to receive discounts on major brands plus educational benefits from UCAS, including magazines, information about the courses and universities they are interested in, hints and tips, and unlimited use of yougofurther.co.uk, the UCAS student network website.

Visit www.ucas.com/ucascard for more information.

yougo – the UCAS social network

Available to UCAS Card holders
from November Year 12

Available to students thinking of applying, already applied to or currently in higher education, yougo provides them with a comprehensive information resource and social networking opportunities just for students.

They can talk to each about their experiences, ask universities or UCAS a question, and make friends before they go to uni.

Visit www.yougo.co.uk for more.

yougo
further

UCAS

Higher Education Convention

> COLLEGE HEALTH EDUCATION CONVENTION
THE OPENING OF THE UNIVERSITY OF CHICHESTER
19th April 2012

UCAS events

Student Conventions from
March to July Year 12

Our conventions bring over 250,000 students face-to-face with universities and colleges. The conventions bring together universities and colleges within the UCAS scheme to inform and guide prospective higher education students. The events play a vital part in helping applicants decide about what and where to study. We also organise conferences and seminars for advisers.

See www.ucas.com/events for more.

UCAS books

ucasbooks.com

Helpful throughout Year 12 and 13

We stock a wide range of books to help students, parents and advisers with higher education research and the application process. A login facility for schools and colleges is available for you to be invoiced for payment.

Visit www.ucasbooks.com to view our comprehensive choice of books, covering choosing a course or university, student finance, gap years, the UCAS application and personal statement, admissions tests, interviews and more.

UCAS 14-19 education products

Working across all
14-19 opportunities

UCAS 14-19 is a leading supplier of Prospectus and Common Application Process software. Our products are now fully operational in over 35 local areas, many of which have been recognised by the Department for Education as exemplars of best practice.

For further information please contact us at e14-19@ucas.ac.uk or [t 01242 544 870](tel:01242544870).

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UCAS

Book a UCAS training session

Have you joined the growing number of educational and career centres that benefit from our professional development and training services?

Visits from UCAS

Our Wider Picture presenters travel throughout the UK to deliver consultancy, training and development sessions to staff, students and parents at schools, colleges and Connexions services. We can cover anything from personal statements to mature entry, and from fair admissions to reference writing.



Apply training

We deliver scheduled Apply training at approved centres throughout the year, and we can deliver training at your centre as a bespoke session to meet the needs and requirements of your staff. The day will cover using Course Search, registering, the online application, setting up staff to oversee the application process, attaching references, sending completed applications, tracking the progress of applications, good practice and recommendations.

Training for new advisers

Induction sessions, or 'The Knowledge' as we like to call them, are one-day workshops for new and inexperienced advisers run throughout the year at our Cheltenham headquarters. You will enhance your ability, whatever the circumstances of your school or college, to successfully counsel students on all aspects of applying for HE.



Training for experienced advisers

For experienced school and college advisers to help make the most of your expertise. We will discuss best practice methods, inform you of future changes and show you how to make the most of UCAS data, preparing you to advise your next cohort of students.

For further information, contact the Professional Development Team at
t 01242 545712 e professionaldevelopment@ucas.ac.uk

Course Discover

The Course Discover website is one of the leading and most comprehensive course research tools. Some of the many features and benefits are as follows:



Key features

- Includes full and part-time options across further, higher and postgraduate opportunities.
- The only course search facility that allows search by Tariff points and geographical areas.
- Over 130,000 courses at more than 1,000 institutions.
- 'My Course Discover' allows students to save searches and access the system from home.
- Comprehensive advice section including an Ideas Generator and Course of the Week.

Key benefits

- A clear, simple and effective overview for all stages of the decision-making process.
- Covers everything needed to make an informed choice.
- Easy to use format.
- Flexible subscription packages and free trials available.
- Comprehensive online user guide and tutorial (training sessions can be arranged).

For a one week free trial, please contact us at e enquiries@coursediscover.co.uk or [t 0870 160 2008](tel:0870 160 2008).

UCASTv

Offering a range of videos covering many aspects of getting into university or college. As the official UCAS online video channel, viewers can be assured that the advice and guidance they receive comes from a reliable trusted source, and is regularly updated with the latest information.

- Videos covering many aspects of getting into university or college.
- 'How to' videos on choosing courses, personal statements, Apply, offers, Track, Clearing, Adjustment, and many more.
- Student video diaries and case studies offer advice from those who have been through the process.
- Videos can be downloaded for use as part of parents' evenings, UCAS sessions with students etc.

UCASTv has proved very popular, receiving about 200,000 hits a month and over 350,000 in August through Clearing last year.



Visit // www.ucas.tv for more information.

Adviser Track

Our application tracking service is used by advisers in thousands of schools and colleges. It allows you to view extensive information for your students' applications, receive monthly downloadable status reports, and final destinations reports at the end of the cycle.

Subscribe now to take advantage of the following features and benefits for just £50.

Key features

- Track the progress of your students' applications.
- See who has received offers.
- Find out who is eligible for Extra, Adjustment or Clearing.
- Check which of your students need to reply to their offers.
- Email your students individually or in groups.
- See who has been officially accepted.

Key benefits

- Save time – no need to chase students for information.
- Gain knowledge – monitor student decisions and see their options.
- Keep up-to-date – the latest application information updated daily.
- See the bigger picture – identify problems and show successes.



Watch our 'How-to' guide at
www.ucas.com/advisers/online

What current subscribers say:

'Since we signed up, staff have been much more engaged in discussing plans with students.'

'The group email facility saves so much time.'

'a small amount to pay for a wealth of information'

For subscriptions and enquiries please contact us e customerdatabase@ucas.ac.uk.
Further information can also be found at // www.ucas.com/advisers including our video on using Adviser Track.

UCAS Progression Report Portfolio

Analyse where your students apply, where they go, and how this compares to previous cycles and national data. This, combined with demographic breakdowns and other data, can give you valuable insight into your institution, your students and how you compare to the national average.

The Progression Report allows you to:

- Analyse student applications made over the last two cycles.
- Compare against the previous two cycles or national data.
- View accepting institutions and subjects.
- Help your institution focus on what's relevant for your students.
- Examine graphical representation of demographic trends.
- Help you predict and meet the needs of future applicants.

Available for £125 + VAT.



Other products in the portfolio include the Offers Report and Competitors Report. These can be utilised alongside the Progression Report or independently.

UCAS Offers Report

The UCAS Offers Report contains applications, decisions, replies and acceptance data for your students. The report allows you to see how many conditional and unconditional offers were made, the students' replies to the offers and the final accepted choices. Included in the report is summary data for your centre and national data, allowing you to make comparisons to the previous cycle and to the sector.

The report also contains detailed institution and subject data for your centre and your students' demographics. £30 + VAT for Progression Report subscribers, £50 + VAT for an individual report.

UCAS Competitors Report

The UCAS Competitors Report provides data on a group of your competitors' applications and acceptances. Your competitor group may consist of all schools within a particular area, or a number of named schools of your choice. The report contains summarised data for your competitor group as well as more detailed demographic and subject data, enabling you to make comparisons to your competitors.

Information on mission groups for your centre, your competitors and national information is also included. Prices start at £50 + VAT for Progression Report subscribers, £80 + VAT for an individual report.

For a sample or further information, please contact Michelle Sorrell
e progressionreports@ucas.ac.uk or t 0870 160 2008.