

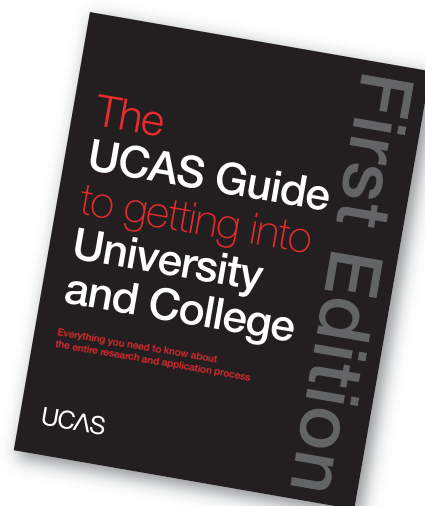
# The UCAS Guide to Getting into University and College

ADVANCE INFORMATION SHEET

**What would 650,000 potential students like to know about UCAS? Everything!**

The UCAS Guide to Getting into University and College contains the entire research and application process, bringing together the combined expertise of UCAS staff, along with insights and tips from students who have experienced the process first-hand.

The book will reassure and guide those who are beginning their applicant journey; whether they are school leavers, independent or international students, or students with disabilities.



## WHAT IS INSIDE THE BOOK?

### Where to Start?

This section explains what higher education (HE) is, what types of qualifications are available and the role of UCAS in the applicant journey. It describes the six steps to applying and gives advice on finance available for prospective students.

### Step 1 - Choosing Courses

Information about Entry Profiles, Course Search and admissions tests is included, as well as how to read league tables, how to make the most of UCAS conventions and open days at HE institutions, what is UCAS Card and much more.

### Step 2 - Applying

How to apply, how to write a personal statement, information on applying to Oxford and Cambridge, applications to medicine and helpful tips from students and experts are just some of the topics covered in this section.

### Step 3 - Offers

Important information on what happens after applying is included in this section; such as how to apply for funding, how to make choices and reply to offers. A comprehensive look at how to prepare for an interview is included; explaining auditions, requests for art portfolios, interviews for Oxbridge, etc.

### Step 4 - Results

This section explains how to prepare for results, how to appeal, different ways and times of receiving results; with case studies and helpful tips from students.

### Step 5 - Next Steps

This chapter gives a comprehensive look at Clearing and Adjustment, other options for those who don't get a place, such as gap years, apprenticeships, part-time courses and studying overseas.

### Step 6 - Starting University or College

This section gives advice on preparing to study, leaving home, how to manage student finance, getting support and many helpful tips from students who are already in higher education.

## WHY BUY THIS BOOK?

- Published by UCAS, the most well-known and respected brand, with direct access to the most up-to-date information from institutions and direct contact with prospective students.
- This is the only guide that contains the entire research and application process, with expertise directly from UCAS and students who have experienced the process first-hand.
- Written in a friendly and easy-to-read format, with tips from students, myth busters, flowcharts, checklists and case studies, this is a must-have read for any potential student and their parents.
- A customer base of over 600 thousand potential students.
- The number of applications in 2010 increased by 11.5% compared to the previous year, which makes the application process increasingly competitive. Therefore, thorough preparation and research have become essential to secure a place.
- Advertised on [www.ucas.com](http://www.ucas.com), the most visited education website in the UK.
- Advertised in the national press, online at Google, Facebook and many more, and promoted directly to our extensive pre-applicant database.
- Advertised in national student magazines, such as You Can and Which Way.

## BIBLIOGRAPHICAL DATA

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# UCAS

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